

2022 Collective Impact

Direct Community Assistance

80,000+

Diapers and 1,500 period supply kits were given to FLOURISH grant-funded partners to distribute to families

100

Bags of fresh produce distributed to Black pregnant & parenting families, in partnership with six FLOURISH & STL MetroMarket

Advocacy

5

pieces of testimony submitted to legislators on Black maternal & infant health policy items



Released updated advocacy toolkit, legislator report card & directory, and 2023 advocacy agenda



Provided support to the Missouri Omnibus Steering Committee as they finalized their policy agenda and affirmed MO Omnibus Roadmap and Milestones for 2022-2023

Supporting Community Leadership



Supported Community Leaders Cabinet (CLC) members, who spoke at three national meetings



Provided training opportunities for previous FLOURISH grant-funded partners. Topics included systems change, anti-racism, storytelling, financial management, and board development

37

Moms attended the CLC's Maternal Mental Health Café

Racial Equity

25

Pediatric medical residents attended our social determinants of health tour



Finalized and shared results from our Racial Equity Audit. Action items have been incorporated throughout our 2023-2025 strategic plan



Generate Health staff participated in four healing salons to discuss opportunities for building a more equitable organizational culture



Coordinated Care Networks



Held trainings on Perinatal Mood & Anxiety Disorders (PMAD), safe sleep, intimate partner violence, motivational interviewing, and mitigating re-traumatization in home visitation



Launched a new, regional Centralized Referral & Intake System (CRIS) for home visiting services

37.9k

People reached through safe sleep social media campaign

156

Referrals made, which showed that **87%** experienced a reduction in negative symptoms

Data & Evaluation



Launched Black maternal & infant health data hub on FLOURISH website



Presented at Data Science for Social Impact Conference



Generate Health

