



# Maternal, Child and Family Health Coalition Report to Members

August 2007

## The Maternal, Child and Family Health Coalition

*Achieving Collectively  
What No One  
Organization Can  
Achieve Alone*

### The MCFHC Mission:

*To unite and mobilize  
stakeholders to  
improve maternal,  
child and family health  
in the St. Louis Region.*

### The MCFHC Strategic Goals:

- 1) high quality education that builds MCFH leaders prepared to address poor health outcomes,
- 2) facilitate community MCFH agenda,
- 3) expand membership and active participation of members,
- 4) continue and build action-oriented workgroups

## Message from the Director

We hope you are seeing the value of your membership in the Maternal, Child and Family Health Coalition through increased visibility and attention to issues affecting the health and lives of the women, children and families you serve.

The Coalition seeks to improve the overall health of mothers, children and families particularly in areas with the worst outcomes. We do this through identifying trends, developing and promoting best practice strategies, increasing coordination and communication between community agencies, health care and social service providers and other coalitions, and setting the maternal, child and family health agenda for the region. We engage community members to improve health, form collaborations with local organizations to enhance the quality of care, and serve as a resource for members, partner organizations and health providers in need of information and education on how to better serve mothers, infants and families.

The MCFHC exists because of your commitment and desire to make this a safe and healthy place for families. We are excited by the progress we have made as a community and the potential we have to see even greater improvements.

Thank you for all you do for women, children and families.

Warmest Regards,

*Kendra Copanas*

## MCFHC Initiatives and Programs in 2007



The **2007 State of MCH Forum: Medicaid Reform** convened 75 stakeholders in April to increase awareness of the proposed changes to the Missouri Medicaid program. Legislators and policy analysts discussed the political climate and the details of pending legislation. Much of the Governor's plan ultimately passed in the final hours of the session through Senate Bill 577. For a summary of the bill, visit [www.mobudget.org](http://www.mobudget.org) and visit [www.mokids.org](http://www.mokids.org) for a summary of legislative session.

## MCFHC Reports

FIMR Annual Report  
*First Annual FIMR report to the community.*

Access Workgroup Report  
*Identifying patterns of utilization of primary care.*

Access Workgroup Report  
*Promoting primary care utilization through education and screening.*

## Membership Stat

As of July 2007, 69 organization and individual members. This is up from 52 in 2006.

Members represent state and local public health agencies, hospitals, health centers, community and social service agencies, advocacy organizations, coalitions, funders and academic institutions.

## Contact Us

<http://www.stl-mcfhc.org>

539 N. Grand, Ste 403  
St. Louis, MO 63103  
314-289-5680

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## Mapping a Course to a Healthier Community

To date, over 200 individuals have shared their knowledge about issues affecting the health of women, children and families through this agenda setting initiative. These issues will be condensed into a set of common themes. Relevant data about the themes will be gathered to guide participants in ranking the importance of each. Meetings will be held later this fall to prioritize the information and subsequently to begin planning action steps to accomplish the agenda. We hope you will continue to be part of this effort to unite and mobilize the community around the top maternal and child health priorities. Call Kendra for more information.



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## MCFH Education Series Kicked-Off

The "Teaching Parents to Parent" Education Series targets professionals in the health and social service fields who serve parents and who are in a capacity to teach parenting skills. The next session will be held August 28. Thanks to HealthCare USA for sponsoring all 4 sessions, SSM Cardinal Glennon and ARCHS for sponsoring 1 session, and Grace Hill for donating massage certificates. Call Jill for more details and to register. Remember, members receive a discount.

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## Healthy Start Web Page Goes Live

The St. Louis Healthy Start program has recently published an annual report and now has its own web page. Visit [www.stl-mcfhc.org](http://www.stl-mcfhc.org) to view the new page and download the annual report.

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## Immunization Coalition Launches Flu Round Up

The St. Louis Immunization Coalition initiated a year-round effort to increase influenza vaccination by convening approximately 25 stakeholders in quarterly coordination meetings. Improvements to the flu information line and increased promotion targeting under served neighborhoods are planned for the 2007/2008 season.

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## FIMR Offers Smoking During Pregnancy Training

Through a grant from the March of Dimes, the FIMR Program is sponsoring four free trainings for providers. The purpose of the training is to increase awareness of the need for screening and counseling for pregnant women who smoke. The trainings held September 5, September 19, October 3, and October 17 will provide resources to aid providers. Contact Rochelle for more information.

## MCFHC Staff

Kendra Copanas,  
Executive Director

314-289-5682

kcopanas@stl-  
mcfhc.org

Sandii Handrick,  
Healthy Start Project  
Director

314-289-5684

shandrick@stl-  
mcfhc.org

Rochelle Dean,  
FIMR Manager

314-289-5683

rdean@stl-mcfhc.org

Jill Thompson,  
Education Manager

314-289-5685

Jthompson@stl-  
mcfhc.org

Amber Howlett,  
FIMR Assistant

314-289-5687

ahowlett@stl-  
mcfhc.org

## 2007 Member Organizations and Individuals

### **Organizations**

American Academy of Pediatrics –  
MO Chapter

ARCHS

Barnes Jewish Hospital

Behavioral Health Response

Center for Hearing and Speech

Child Day Care Association

Citizens for Missouri's Children

Contemporary Living Options

Deaconess Foundation

Eastern MO AHEC

Family Care Health Centers

Family Support Network

Grace Hill Neighborhood Health  
Centers

Harmony Health Care

HealthCare USA

Incarnate Word Foundation

Lemay Child and Family Center

Lift Missouri

Lutheran Family and Children's  
Services

March of Dimes

MedImmune, Inc.

Mental Health Board

Mercy Health Plans

Nurses For Newborns Foundation

Planned Parenthood

RegionWise

SSM Healthcare – St. Mary's Health  
Center

SSM Cardinal Glennon Children's  
Medical Center

& Missouri Regional Poison Center

St. Louis ARC

St. Louis Children's Hospital

St. Louis City Health Department

St. Louis County Health Department

St. Louis Crisis Nursery

St. Louis Empowerment Zone

St. Louis Public Schools

St. Louis Regional Health Commission

SLU Department of Pediatrics

SLU School of Public Health

Vision for Children at Risk

Women's Safe House

### **Individuals**

Corliss Burton

Hilda Chaski-Adams

Nancy Cibulka

Susan Clauss

Doris Durgins-Johnson

Sharon Feltman

Steve Fine

Louise Flick, PhD

Mary Galvin

Donna Gouvain

Alison Gee

Elizabeth George

Debbie Henley-Watson

Jacqueline Inglis

Lane Jacobs

Jamey Johnston

Nancy Jones

Katie Kaufman

Gloria Lee

Terry Leet

Cathi Martarella

Julie McCroskey

Aileen McMurrer

Brenda Morrison

Katie Plax, MD

Helen Risse, RN

Christina Randolph

Darcy Scharff, PhD

Brooke Sehy

Jane Tarlow

Leigh Tenkku

Corinne Walentik, MD, MPH

Granada Walker

Lottchen Wider

Evelyn Wilson

The list of members and links to organizational members' websites can be found on the MCFHC website.

## Board Facts

The Board of Directors is elected by the MCFHC membership at the Annual Meeting in December. The Board of Directors may fill vacancies that occur during the year.

By-laws allow up to 30 board members.

## Financial Footnotes

The MCFHC Budget grew 4-fold in 2005 and 2006 due largely to the receipt of the Federal Healthy Start Grant in 2005.

The Change in Net Assets in 2006 is due to the satisfaction of program restrictions related to the Healthy Start and FIMR programs.

## 2007 Board of Directors

Mr. William Dotson	Mr. Rich Patton, <i>Vice Chair</i>
Mr. Steve Fine, <i>Chair</i>	Ms. Aurita Prince Caldwell
Ms. Jacqueline Inglis	Dr. Michael Railey
Ms. Betty Jefferson, <i>Secretary</i>	Ms. Christina Randolph
Dr. William Kincaid	Ms. Melinda Sanderson
Mr. Richard Kurz, PhD	Ms. Brooke Sehy
Ms. Ricky Lagrange	Mr. Ron Tompkins
Ms. Lesley Levin, <i>Past Chair</i>	Dr. Corinne Walentik
Ms. Cynthia McCafferty	Ms. Judy Wilson Griffin
Ms. Julie McCroskey, <i>Treasurer</i>	

## 2006 Financial Snapshot

	December 31, 2006	December 31, 2005
<u>Revenue</u>		
Government Grants	\$553,880	\$552,800
Foundation Grants	85,274	38,021
Immunization Coalition	7,000	6,907
Membership / donations	4,163	5,691
Program revenue	<u>870</u>	<u>0</u>
Total	\$651,187	\$603,419
<u>Expenses</u>		
Program	918,231	213,293
Management	52,499	41,797
Fundraising	<u>11,667</u>	<u>7,757</u>
Total	982,397	262,847
CHANGE IN NET ASSETS	(331,210)	340,572
Net Assets, beginning	<u>687,709</u>	<u>347,137</u>
Net Assets, end of year	<u>\$356,499</u>	<u>\$687,709</u>