



Crucial Conversations: Building Racial Equity for Maternal Child Health

March 15, 2018



GenerateHealth
Champions of Family and Community



SPECIAL ELECTION



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Generate Health's Board Adopts a North Star

Zero race disparities in infant mortality

- *Disparities exist because of deficiencies in the systems and markets which regulate and restrict who has access to what types of resources and healthcare and result in the oppression and disadvantage of Black families.*
- *The behavior and choices of individuals is insufficient to explain disparities.*
- *Systems and markets must work equally well and behave in ways that support all families in order to assure that infant mortality rates will no longer be predicted by race.*



A New Vision and Mission

- Vision: *St. Louis will achieve zero racial disparities in infant mortality and maternal health.*
- Mission: *Generate Health inspires and mobilizes the St. Louis region to advance racial equity in pregnancy outcomes, family well-being and community health.*





Forward Through Ferguson

David Dwight



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