Maternal, Child and Family Health Coalition

Achieving Collectively What No One Organization Can Achieve Alone

2008 Annual Report

A healthy community starts with healthy mothers and babies. The Maternal, Child and Family Health Coalition brings together parents and professionals through education and advocacy to improve the health of women, children and families.
2008 Programs & Accomplishments

**Healthy Start:** St. Louis Healthy Start is a federally funded initiative to reduce racial disparity in infant death by promoting prenatal care and coordinating system level changes. The MCFHC made it possible for St. Louis to receive $4.4 million in federal funds for this initiative since 2001. Partnering with Nurses for Newborns Foundation, Healthy Start provides over 3,000 home visits each year to 100 families living in 63113, 63120 and 63136.

**Fetal Infant Mortality Review (FIMR):** FIMR identifies and addresses the risk factors that lead to infant deaths and gaps in the systems of care that could prevent future deaths. The FIMR Community Action Team continued to host training for health and social service professionals to help women quit smoking during pregnancy. The MCFHC also partnered with the American Lung Association through funding they received from the Missouri Foundation for Health to conduct an assessment of smoking during pregnancy.

**St. Louis Immunization Coalition (IC):** This partnership protects children, adolescents and adults against vaccine preventable diseases and provides updated immunization information to health care professionals. The Coalition is proud to help provide more than 100,000 immunizations to area residents through its partners. Special emphasis was placed on educating teens and their parents about changes in vaccine recommendations. Over 27,000 pieces of literature were distributed through partnering schools to adolescents and their parents.

The Immunization Coalition’s Bee Wise Immunize Bee joined the St. Louis Blues’ Louie the Blues Bear and Lindbird (Lindbergh School District mascot) at Long Elementary School to encourage elementary school kids to get the influenza vaccine. Louie the Blues Bear demonstrated how easy it is to protect oneself from the flu.
**Mapping a Course:** Mapping a Course identifies the top community priorities for maternal and child health (MCH) and creates a roadmap for collective action, program and policy development, and advocacy. This effort, which is critical in an area known for its fragmentation, is a means to convene community members and providers and improve coordination.

The MCFHC published a report describing stakeholder priorities and held a series of trainings in 2008 around the top four priorities identified by the Mapping a Course initiative. It was attended by 91 stakeholders.

**Maternal and Child Health (MCH) Education:** The MCFHC provides education to build core competencies in MCH, such as cultural competence, and improve quality of care. Education programs convene the MCH community for networking and improving coordination. 159 attended the MCFHC’s First Annual Conference, “How to Build On Your Efforts with Cultural Competence.”

Pictured from left, Judy Wilson Griffin, Sonja Boone, MD, Kendra Copanas
2008 Contributors

**Individual**
Margaret Anne
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Terry Leet
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Cynthia McCafferty
Julie McCroiskey
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Margaret Sant’Ambrogio
Darcell Scharff
Brooke Sehy
Jill Thompson
Corinne Walentik, MD
Judy Wilson Griffin

**Corporations, Grants & Contracts**
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Boeing Employees Charitable Trust
Deaconess Foundation
Greensfelder, Hemker and Gale PC
HHS/HRSA
Incarnate Word Foundation
MedImmune
MDHSS
Missouri Foundation for Health
St. Louis County Department of Health
Sanofi Pasteur
SSM St. Mary’s Health Center

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East Central Missouri AHEC
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Jamey Johnston
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Nursing Specialties
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Behavioral Health Response
Marlene Levine
Medical Transportation Management
Jeffrey Mayer
Cynthia McCafferty
Julie McCroskey
Aileen McMurrer
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Katie Plax, MD
Lemay Child and Family Center
Grace Hill Neighborhood Health Centers
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Nurses for Newborns Foundation
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St. Louis County Dept. of Health, MCH
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Leigh Tenkku
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Lottchen Wider
Kids Hope United
Judy Wilson Griffin
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St. Louis County Dept of Health

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Ms. Babara Kieffer
The Boeing Company

Mr. Rich Patton, Vice Chair
Vision for Children at Risk

Ex-Officio

*Ms. Kendra Copanas
Executive Director, MCFHC

Ms. Aurita Prince Caldwell
MO Department of Health and Senior Services

* Denotes Executive Committee
2008 MCFHC Staff

Kendra Copanas, Executive Director
Rochelle Dean, FIMR Manager
Sandii Leland Handrick, Healthy Start Project Director
Amber Howlett, Research Assistant
Tiffany Severson, Administrative Assistant
Jill Thompson, Education Manager

2008 Financial Snapshot

FY 2008 Revenue Sources

Government Grants $626,400  65%
Foundation/Corporate Grants 267,567  28%
Contributions & Program revenue 64,539  7%
Total $958,506  100%

Audited financial statements are available upon request.

FY 2008 Expenses

Program $780,874  92%
Admin / Management 53,217  6%
Fundraising 13,305  2%
Total $847,396  100%