Manager of Policy and Advocacy

Generate Health mobilizes and inspires the St. Louis region to advance racial equity in pregnancy outcomes, family well-being, and community health. Generate Health is seeking a full-time Manager of Policy and Advocacy.

Purpose: Reporting to the Director of Community Mobilization/Advocacy, the Manager of Policy and Advocacy will build and implement advocacy strategies that prioritize and advance Generate Health’s mission and vision. This position will work in partnership with key actors to implement policy changes aligned with the Generate Health’s advocacy agenda and partner with advocates across the state to amplify community needs. This position will frame communications and narratives that support equitable policies and systems change.

Responsibilities

Develop and implement advocacy strategy
- Lead the development and execution of Generate Health advocacy agenda
- Work closely with community members and initiatives to advocate for policy changes
- Develop strategy to influence policy changes utilizing relationships and resources available

Communicate effectively internally and externally
- Manage Generate Health Twitter to advance and accelerate advocacy priorities
- Develop media outreach - Letters to the Editor, Op Eds, interviews, etc.
- Create written communications regarding policies or proposed policies utilizing a racial equity lens, prioritizing community voice, and integrating qualitative and quantitative data
- Lobby for/against policies related to the Generate Health advocacy agenda including developing testimony, organizing advocates to reach out to elected officials, meeting with policy makers, etc.

Relationship development and maintenance
- Utilize relationships with elected officials and policy leaders to pursue advocacy agenda
- Develop relationships within the Generate Health eco-system to be advocates
- Participate in local and statewide coalitions to advance and accelerate priorities of Generate Health

Conduct and monitor research
- Stay up to date and informed on policy and political shifts locally and at the state level
- Research policies outside St. Louis/Missouri to help inform Generate Health’s advocacy
- Track, monitor, and report on policy successes and challenges

A strong candidate will have the following qualifications:
- Bachelor’s degree in public health, public policy, social work, communications or related field
- 3 years planning, managing and implementing advocacy initiatives
- Proven skill and proficiency in policy-related analytical skills and moving others to action
- Strong interpersonal skills and proven ability to work effectively with diverse populations with a high level of integrity, diplomacy, and initiative
- Excellent written and oral communication skills with experience public speaking, facilitating and coalition-building
- Demonstrated ability to consume, understand, and translate complex policy and research issues to maximize use and impact for various audiences
- Proficient in using computers with related knowledge of software programs and Internet
Generate Health STL

Skills, mindsets and approaches that are key to success in this role:

- **Equity** – supports and promotes environment that holds opportunities for all. Actively seeks opinions and ideas from people of varied background, experience, values, and enthusiastically works with all employees, partners and clients. Understands and is committed to goals of equity; consistently brings an equity mindset to the organization’s work and workplace.

- **Strategic orientation** – keeps big picture in mind when creating solutions, focus on needs and priorities of community, future oriented

- **Interpersonal savvy** – relates well to all kinds of people, builds effective relationships; uses diplomacy and tact, can diffuse high tension situations, steps up to conflict, find common ground and get cooperation, listens before judging, demonstrates respect for opinion of others, keeps people informed and up to date; communicates effectively verbally and in writing in a variety of settings; manages group process

- **Partnership builder** - Identifies opportunities and takes action to build strategic relationships internally and externally; Identifies partnership needs, exchanges information with potential partners, collaboratively determines mutual goals, facilitates partnership agreements, nurtures partnership

- **Collaborative leadership** – Promotes and generates cooperation among one’s peers to achieve a collective outcome, fosters the development of a common vision and fully participates in creating a unified team that gets things done

- **Innovation** – challenges the status quo, creates or seizes opportunities to improve effectiveness and outcomes, applies creative problem solving; takes smart risks and learns from mistakes

- **Politically astute** - tactful and attentive to the perspectives and competing interests of various internal and external stakeholders

- **Planning, organizing and measuring** – sets goals and measures, tracks progress, able to handle multiple activities at one time, uses resources effectively, can marshal resources to get things done, follows up to ensure results, provides sense of priorities, knows how to organize people and activities; knows what to measure and how to measure it

- **Continual and active learner** – grasps new information, seeks new sources of information to expand knowledge, skills and abilities, integrates knowledge into work, seeks improvement, makes complex understandable

This job description is not designed to cover nor contain a comprehensive listing of all activities, duties or responsibilities that are required of the employee.

**Type of work environment associated with the job** - Currently, Generate Health staff is working remotely for the foreseeable future. When it is safe to do so, this position will travel by car through the region to attend meetings in community settings, travel to Jefferson City during legislative session and as needed and occasionally travel long distance to attend conferences or trainings. Work weekdays with flexible evening and weekend hours, ability to lift and carry boxes, office supplies and other materials needed for community meetings, workshops, conferences, and events.

**To apply, send cover letter and resume to** [info@generatehealthstl.org](mailto:info@generatehealthstl.org). **Please no phone calls.**