The 2016 fiscal year excitedly brought about the change of our brand and name from the Maternal, Child and Family Health Coalition to Generate Health STL. This change allows us to better articulate our ability to accelerate progress in improving birth outcomes, promote healthy families and build healthy communities by uniting and mobilizing the region.

2016 Highlights

**Our Impact**

Each year, roughly 15 kindergarten classrooms’ worth of children die in the St. Louis area before their first birthday. Generate Health STL mobilizes and unites the region through 5 initiative areas to improve the health of moms and babies.

- The Maternal and Infant Health initiative, together with FLOURISH St. Louis, is working in new ways to decrease infant mortality in our region.
- The Perinatal Behavioral Health Initiative seeks to screen and refer a portion of the estimated 2,000 – 3,000 pregnant women and new moms in St. Louis city for perinatal mood and anxiety disorders.
- The Immunization Initiative convenes health departments, social service providers, school nurses and pharmaceutical companies to plan, align and unite the region around the critical issue of vaccination.
- Through our Health Equity Initiative, the Social Determinants Tour takes participants to impoverished neighborhoods in St. Louis to learn about the social determinants of health and how they impact those living in these communities.
- The Making Change Happen Leadership Academy empowers parents to be advocates for themselves, their families and their neighborhoods.

**Financial Snapshot**

Revenue:
- Contributions and Grants: $1,342,142
- Program Service Revenue: $6,679
- Other Revenue: $73,846
- Total Revenue: $1,422,677

Expenses:
- Grants to Other Organizations: $1,261,415
- Salaries, Employee Benefits: $6,879
- Fundraising Expenses: $73,846
- Other Expenses: $194,789
- Total Expenses: $1,404,587

Net Income:
- $17,090

Revenue for program expenses incurred in 2016 was recorded in prior years thereby showing a deficit in 2016.

Unite the Region

Generate Health’s mission is to improve birth outcomes, promote healthy families, and build healthy communities by uniting and mobilizing the St. Louis Region.

We accelerate positive change in our region by: Understanding our community’s needs
- Educating service providers and community leaders
- Advocating for positive policy change
- Mobilizing the region around our most pressing maternal and child issues

Want to be involved? Learn more on our website!
Generatehealthstl.org

152 Donors
133 Advocacy Actions
646 Community Members Involved

Want to be involved? Learn more on our website!