

2017 Flu & Pneumonia Updates
Friday, November 17, 2017
Small Group Discussion

1. How can we advocate as a group to change the legislation about HPV vaccination education in schools?

- Raising awareness among healthcare providers about restrictions of schools educating students.
- Strong advocate at the state level.
- Survivor and those directly impacted there.
- Understanding the HPV education legislation more—what schools can and can't do.
- Parent Presentation at PTA meetings.
- Work with school nurses in grade schools and middle schools.
- Brochure available to parents- only to parents not students
 - Commercial on TV
 - Involve legislators
 - Health committees
 - Can talk to but not give the brochure to students
 - Talk about the immunology

2. What are vaccine-related opportunities for the Immunization Initiative to advocate for in the next session?

- Patient advocate (emotional aspect) importance of getting protected.
- Physician buy-in for state registry.
- More education to actual physicians.
- Digital tools to educate.
- Education with providers
 - Provide talking points for providers to talk to legislators
 - Digital tools from manufacturers, facebook, twitter
 - Coordinate with PCMH/ACO measures
 - Educate yourself on legislation

3. What are vaccine-related opportunities for your organization to advocate for in the next session?

- Grassroots effort- learn from stories and experiences.
- Nurses for Newborns- in homes stress the importance of vaccines and also discuss at nurses meetings.
- Social media campaign
- Health fairs/ open houses.
- Educate parents about the vaccine preventing cancer.
- Not always bad to use scare tactics. Physicians talking to males about genital warts, etc. What to do.
- Campaign at nurses meetings, town hall meetings,

4. What are other vaccine-related legislation you would like to see?

- Meningitis B recommended along with Tdap & Others (3 groups)
- HPV vaccine education at the middle school and high school levels
- Change the vaccine exemptions→ making sure parents are going through the proper channels to receive an exemption. School administrators need to be on board (otherwise school nurses are not supported)
 - Kids in school don't have the required vaccines—Now What?
 - Follow Up and Follow Through are needed.

5. How can we educate the Missouri Legislators?

- Contact them—Phone Call, Holiday Card, Letter, Social Media, etc.
- Night with the legislature
 - Includes survivors and advocates to share their experiences.
- Create Interactive video for legislatures to watch
- Go as a group to Child Advocacy Day (April)
 - Set up appointments to speak with legislators
 - Trainings or talking points provided to the group
- Contact people running for office and voice your concerns before they are elected
- Invite legislators to the Immunization Conference (place on a panel)