

Maternal, Child and Family Health Coalition

2007 Annual Report



***Achieving Collectively What No One Organization
Can Achieve Alone***

*A healthy community starts with healthy mothers and babies. The **Maternal, Child and Family Health Coalition** brings together parents and professionals to improve the health of women, children and families.*

2007 Programs & Accomplishments

The goals of the Maternal, Child and Family Health Coalition are to:

- decrease infant deaths
- increase health access for at-risk mothers and children
- increase vaccination rates
- decrease disparate health outcomes

Healthy Start: St. Louis Healthy Start is a federally funded initiative to reduce racial disparity in infant death in at-risk families by promoting prenatal care and coordinating system level changes. Through this program, over 3,000 home visits are provided each year to 100 families living in 63113, 63120 and 63136.



- ☑ To date, 94% of program participants are African American, and 75% are under age 24. Ninety-five percent also have an established medical home.
- ☑ Through 2007, the project recruited, engaged and educated 143 at-risk pregnant women in monthly Healthy Start prenatal classes. Of these, 93% indicated that they learned new information about how to have a healthier baby.
- ☑ Reduced low birth weight births among participants from 13% in 2004 to 9% in 2008 (surpassing the goal of 10% by 5/31/09).
- ☑ 91% of 1 year-old program participants received the full schedule of age appropriate immunizations.



Participants at a Healthy Start Town Hall meeting



Healthy Start participants attended Child Advocacy Day



Fetal Infant Mortality Review (FIMR): FIMR identifies and addresses the risk factors that lead to infant deaths and gaps in the systems of care that could prevent future deaths.

- ☑ Helped encourage safe sleep for infants through the Safe Sleep Initiative. Fifteen provider trainings were conducted in partnership with SIDS Resources. 20 simulated safe sleep displays were placed in community clinics and physician offices.
- ☑ Helped pregnant women stop smoking by enlisting, training and preparing professionals to incorporate tobacco screening and cessation counseling into their practice. 30 days following the training, 67% of participants were using the screening and counseling techniques.

St. Louis Immunization Coalition (IC): This partnership protects children, adolescents and adults against vaccine preventable diseases and provides updated immunization information to health care professionals. The Coalition is proud to help provide more than 100,000 immunizations to area residents through its partners.



- ☑ The Adolescent Immunization Outreach program developed a teen-created education tool and website (www.startwithfour.org) about four important vaccines. Testing by 450 teens demonstrated its appeal and effectiveness.
- ☑ The IC launched a Flu Task Force to expand efforts to protect children and adults from the flu. The flu information line was enhanced with automated features.

Mapping a Course: Mapping a Course identifies the top community priorities for maternal and child health (MCH) and creates a roadmap for collective action, program and policy development, and advocacy. This effort, which is critical in an area known for its fragmentation, is a means to convene community members and providers and improve coordination.

- ☑ Over 200 parents and professionals came forward to identify the top issues affecting the health of children and their families through Mapping a Course.
- ☑ Top priorities are poverty, access to health insurance, healthy environments, and mental health.



Mapping a Course participants



Maternal and Child Health (MCH) Education: The MCFHC provides education to build core competencies in MCH, such as cultural competence, and improve quality of care. Education programs convene the MCH community for networking and improving coordination.

- ☑ 60 providers learned how to increase prenatal education and health literacy through the use of **Baby Basics**. Following the training 74% applied new ideas and skills in their practice and 53% began using the Baby Basics book and planner with their clients.
- ☑ 75 health and social service professionals attended the 2007 State of MCH Forum to learn about the proposed changes to the Missouri Medicaid program.



Baby Basics training participants



Senator Joan Bray addresses the 2007 Forum

Member Organizations and Individuals

Organizations

American Academy of Pediatrics –
MO Chapter
ARCHS
Barnes Jewish Hospital
Behavioral Health Response
Center for Hearing and Speech
Child Day Care Association
Citizens for Missouri's Children
Contemporary Living Options
Deaconess Foundation
Eastern MO AHEC
Family Care Health Centers
Family Support Network
Grace Hill Neighborhood Health
Centers
Harmony Health Care
HealthCare USA
Incarnate Word Foundation
Lemay Child and Family Center
Lift Missouri
Lutheran Family and Children's Services
March of Dimes
MedImmune, Inc.

Mental Health Board
Mercy Health Plans
Nurses For Newborns Foundation
Planned Parenthood
RegionWise
SSM Healthcare – St. Mary's Health
Center
SSM Cardinal Glennon Children's
Medical Center
& Missouri Regional Poison Center
St. Louis ARC
St. Louis Children's Hospital
St. Louis City Health Department
St. Louis County Health Department
St. Louis Crisis Nursery
St. Louis Empowerment Zone
St. Louis Public Schools
St. Louis Regional Health Commission
SLU Department of Pediatrics
SLU School of Public Health
Vision for Children at Risk
Women's Safe House



Individuals

Corliss Burton
Hilda Chaski-Adams
Nancy Cibulka
Susan Clauss
Doris Durgins-Johnson
Sharon Feltman
Steve Fine
Louise Flick, PhD
Mary Galvin
Donna Gauvain
Alison Gee
Elizabeth George
Debbie Henley-Watson
Jacqueline Inglis
Lane Jacobs
Jamey Johnston
Nancy Jones
Katie Kaufman
Gloria Lee
Terry Leet
Cathi Martarella
Julie McCroskey
Aileen McMurrer
Brenda Morrison
Katie Plax, MD
Helen Risse, RN
Christina Randolph

Darcy Scharff, PhD
Brooke Sehy
Jane Tarlow
Leigh Tenkku
Corinne Walentik, MD, MPH
Granada Walker
Lottchen Wider
Evelyn Wilson

Membership in the
MCFHC increased **47%**
to 75 members in
2007.

Members represent
state and local public
health agencies, health
centers, hospitals,
community and social
service agencies,
advocacy organizations,
coalitions, funders and
academic institutions.

2007 Board of Directors

Mr. William Dotson
City of St. Louis Department of Health

Mr. Steve Fine, Chair
St. Louis Immunization Coalition

Ms. Jacqueline Inglis
HealthCare USA

Ms. Betty Jefferson, Secretary
Grace Hill Neighborhood Health
Centers

Mr. William Kincaid, M.D., MPH
St. Louis Diabetes Coalition

Mr. Richard Kurz, PhD
St. Louis University

Ms. Ricky Lagrange
Mercy Health Plans

Ms. Lesley Levin, Past Chair
Behavioral Health Response

Ms. Cynthia McCafferty
Fleishman Hillard

Ms. Julie McCroskey, Treasurer
Consultant

Mr. Rich Patton, Vice Chair
Vision for Children at Risk

Ms. Aurita Prince Caldwell
Missouri Department of Health and
Senior Services



Mr. Michael Railey, MD
St. Louis County Department of Health

Mr. Ron Tompkins
SSM St. Mary's Health Center

Ms. Christina Randolph
Greensfelder, Hemker and Gale PC

Ms. Corinne Walentik, MD, MPH
SSM Cardinal Glennon Children's
Hospital / St. Louis University

Ms. Melinda Sanderson
Community Advocate

Ms. Judy Wilson Griffin
SSM St. Mary's Health Center

Ms. Brooke Sehy
St. Louis Integrated Health Network

2007 MCFHC Staff

Kendra Copanas, Executive Director
Rochelle Dean, FIMR Manager
Sandii Leland Handrick, Healthy Start Project Director
Amber Howlett, FIMR Assistant
Tiffany Severson, Administrative Assistant
Jill Thompson, Education Manager

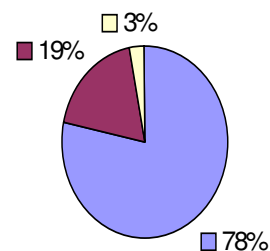
MCFHC Staff are frequently asked to speak at meetings and graduate and undergraduate classes about maternal and child health.

In June 2007, Kendra and Sandii completed the Johnson & Johnson / UCLA Health Care Executive Program.

2007 Financial Snapshot

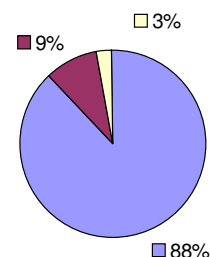
FY 2007 Revenue Sources

Government Grants	\$581,364	78%
Foundation/Corporate Grants	139,224	19%
Contributions & Program revenue	21,106	3%
Total	\$741,694	100%



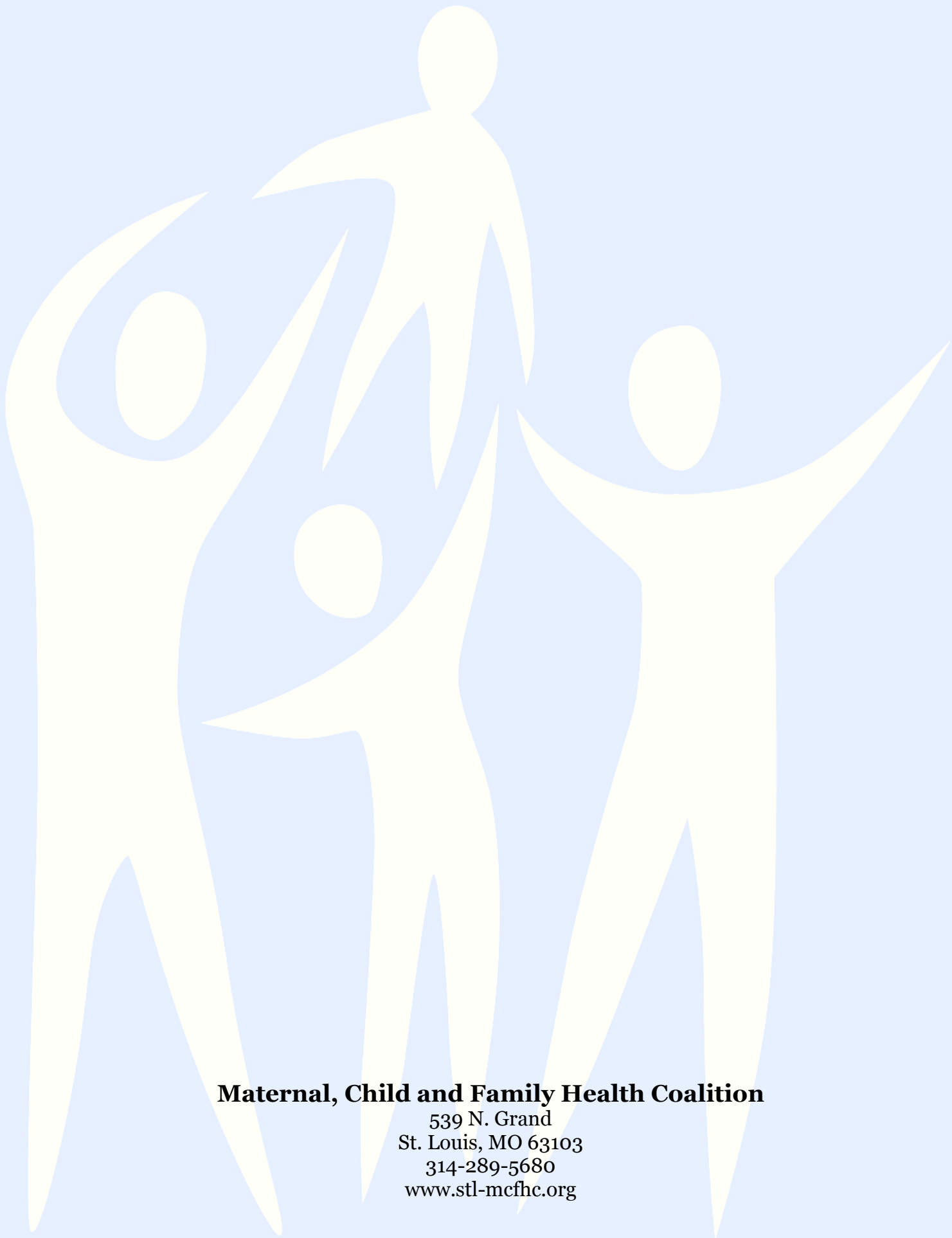
FY 2007 Expenses

Program	\$657,001	88%
Management	67,798	9%
Fundraising	21,188	3%
Total	\$745,987	100%



Audited financial statements are available upon request.





Maternal, Child and Family Health Coalition

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