

Maternal, Child and Family Health Coalition

Celebrating 10 years of improving the health of women and children

2009 Annual Report

*A healthy community starts with healthy mothers and babies. The **Maternal, Child and Family Health Coalition** is the leading convener of stakeholders taking action to around priority health issues for women and children. Together, we improve birth outcomes, promote healthy families, and build healthy communities.*



MCFHC Marks 10th Anniversary

The MCFHC celebrated its 10th anniversary in 2009. This milestone is significant to St. Louis maternal and child health leaders who worked tirelessly to establish the coalition in 1999 and ensure it would last. The MCFHC held an awards dinner, the ***Standing Up for Mothers and Babies Awards Dinner***, to recognize champions for maternal and child health over the past 10 years and draw attention to the importance of the work of everyone in maternal and child health.



Award recipients included Senator Bond for his career commitment to children's health, Deaconess Foundation for taking a chance on the MCFHC 10 years ago, St. Louis American for devoting extra ordinary attention to health issues, Dr. D. Michael Nelson for dedicating his career to delivering healthy babies, and Dr. Terry Leet, who passed away in 2009 was remembered and honored for his visionary leadership in the field of maternal and child health research.

The MCFHC unveiled a video during the dinner that tells the MCFHC story.



2009 Programs & Accomplishments

Healthy Mothers and Babies Priorities:

- Preconception care and health
- Quality prenatal care
- Maternal mental health
- Safe sleep for infants

Healthy Mothers and Babies: The MCFHC released “Investing in Healthy Mothers and Babies: Lessons Learned and New Directions” which was a review of 10 years of efforts to better understand why babies die and set forth a call to focus resources on 4 key priorities: preconception care and health, quality prenatal care, maternal mental health, and safe sleep education.

Healthy Start: St. Louis Healthy Start is a federally funded initiative to reduce racial disparity in infant death by promoting prenatal care and coordinating system level changes. In 2009 this program was renewed for another five bringing the total federal funds leveraged by MCFHC to over \$7 million which have expanded services reduce infant mortality in high risk neighborhoods.

Healthy Start clients’ photos and words about their communities were made available to the public through a report and one-day exhibit at the Vaughn Cultural Center.

Fetal Infant Mortality Review (FIMR): FIMR identifies and addresses the risk factors that lead to infant deaths and gaps in the systems of care that could prevent future deaths. The Fetal and Infant Mortality Review program hosted a workshop to increase knowledge of Perinatal HIV, how to connect HIV positive women to a system of care and reduce stigma was held in October. Over 50 health and social service professionals attended the multi-faceted training. The FIMR Prenatal Subcommittee planned and conducted the workshop to strong praise from participants.

St. Louis Immunization Coalition (IC): This partnership protects children, adolescents and adults against vaccine preventable diseases and provides updated immunization information to health care professionals. The Coalition is proud to help provide more than 100,000 immunizations to area residents through its partners. Special emphasis was placed on educating teens and their parents about changes in vaccine recommendations.





The Immunization Coalition aggressively stepped up its efforts to raise awareness of the importance of protecting priority populations with the H1N1 vaccine. Billboards and bus signs and coalition member promotion increased the volume of calls to the flu information line from 1800 to over 7000 during the season.

Mapping a Course: The Mapping a Course initiative advanced in 2009 with a day-long conference that featured experts in each of the priority areas – healthy homes, maternal depression and access to health insurance. The conference, attended by 75 stakeholders launched the start of planning groups that will establish strategies, lead agencies and measurable outcomes to achieve improvements in priority areas.



State of MCH Forum - The MCFHC convened over 70 stakeholders to a forum featuring local and state health directors who discussed their department's MCH status, priorities and efforts. The forum, held every 3 years, increases coordination among and between jurisdictions and health care professionals.



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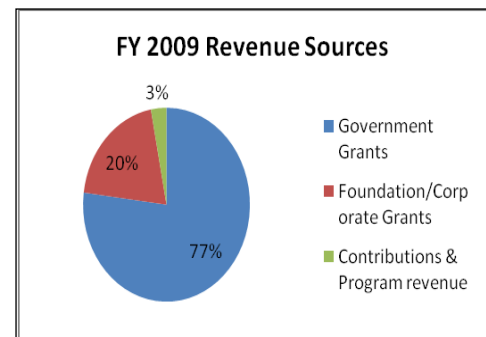
Kendra Copanas, Executive Director
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*Staff members as of December 31, 2009

2009 Financial Snapshot

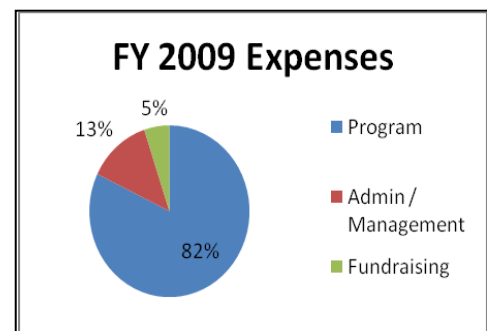
FY 2009 Revenue Sources

Government Grants	\$604,099	77%
Foundation/Corporate Grants	153,837	20%
Contributions & Program revenue	23,649	3%
Total	\$781,721	100%



FY 2009 Expenses

Program	\$577,060	82%
Admin / Management	89,620	13%
Fundraising	35,809	5%
Total	\$702,489	100%



Audited financial statements are available upon request.

