



Maternal, Child and Family Health Coalition

*Achieving Collectively What No One Organization
Can Achieve Alone*

2008 Annual Report

*A healthy community starts with healthy mothers and babies. The **Maternal, Child and Family Health Coalition** brings together parents and professionals through education and advocacy to improve the health of women, children and families.*

2008 Programs & Accomplishments

Healthy Start: St. Louis Healthy Start is a federally funded initiative to reduce racial disparity in infant death by promoting prenatal care and coordinating system level changes. The MCFHC made it possible for St. Louis to receive \$4.4 million in federal funds for this initiative since 2001. Partnering with Nurses for Newborns Foundation, Healthy Start provides over 3,000 home visits each year to 100 families living in 63113, 63120 and 63136.

FIMR Professional Training Snapshot:

- 291 Attended Smoking Cessation and Pregnancy Sessions
- 350 packets of tools and resources were distributed to providers

Fetal Infant Mortality Review (FIMR):

FIMR identifies and addresses the risk factors that lead to infant deaths and gaps in the systems of care that could prevent future deaths. The FIMR Community Action Team continued to host training for health and social service professionals to help women quit smoking during pregnancy. The MCFHC also partnered with the American Lung Association through funding they received from the Missouri Foundation for Health to conduct an assessment of smoking during pregnancy.

St. Louis Immunization Coalition (IC): This partnership protects children, adolescents and adults against vaccine preventable diseases and provides updated immunization information to health care professionals. The Coalition is proud to help provide more than 100,000 immunizations to area residents through its partners. Special emphasis was placed on educating teens and their parents about changes in vaccine recommendations. Over 27,000 pieces of literature were distributed through partnering schools to adolescents and their parents.

The Immunization Coalition's Bee Wise Immunize Bee joined the St. Louis Blues' Louie the Blues Bear and Lindbird (Lindbergh School District mascot) at Long Elementary School to encourage elementary school kids to get the influenza vaccine. Louie the Blues Bear demonstrated how easy it is to protect oneself from the flu.



Mapping a Course: Mapping a Course identifies the top community priorities for maternal and child health (MCH) and creates a roadmap for collective action, program and policy development, and advocacy. This effort, which is critical in an area known for its fragmentation, is a means to convene community members and providers and improve coordination.



The MCFHC published a report describing stakeholder priorities and held a series of trainings in 2008 around the top four priorities identified by the Mapping a Course initiative. It was attended by 91 stakeholders.



How to *BUILD ON* Your Efforts with Cultural Competence
The First Annual Conference of the Maternal, Child and Family Health Coalition

Featuring:
Sonja Boone, M.D.
Director of Diversity and Medical Director of Physician Recruitment
Northwestern Memorial Hospital, Chicago, IL

Dr. Boone has helped to increase the Minority Medical Staff by 147% since 1999. Since 2000, she has reinvigorated the Office of Diversity with diversity programs and initiatives, while successfully managing associated operations and recruitment budgets. These Diversity Programs and Initiatives impact organizational Representation, Inclusiveness, and Cultural Competency for diverse patients, as well as 6,000 employees, and 1,500 Medical Staff.

Breakouts Sessions and Luncheon Speaker Included

February 29, 2008
8:30 a.m. to 3:30 p.m.
 Millennium Hotel
 Registration will open in November
 Costs: \$60 Members/\$75 Non-Members—Special Student Discounts

Maternal and Child Health (MCH) Education: The MCFHC provides education to build core competencies in MCH, such as cultural competence, and improve quality of care. Education programs convene the MCH community for networking and improving coordination. 159 attended the MCFHC's First Annual Conference, "*How to Build On Your Efforts with Cultural Competence.*"



Pictured from left, Judy Wilson Griffin, Sonja Boone, MD, Kendra Copanas



2008 Contributors

Individual

Margaret Anne
Micole Blunner
Carol Brownson
Mary Clarke
MaryAnn Cook
Kendra Copanas
Carol Daniel
Steve Fine
Louise Flick
Jane Garbutt, MD
Elizabeth George
Sandii Handrick
Barbara Kieffer
William Kincaid, MD
Ricky LaGrange
Jessica Leet
Allison (Leet) and James Downing
Terry Leet
Lesley Levin
Cynthia McCafferty
Julie McCroskey
Richard and Corinne Patton
Margaret Sant' Ambrogio
Darcell Scharff
Brooke Sehy

Jill Thompson
Corinne Walentik, MD
Judy Wilson Griffin

Corporations, Grants & Contracts

American Lung Association
Boeing Employees Charitable Trust
Deaconess Foundation
Greensfelder, Hemker and Gale PC
HHS/HRSA
Incarnate Word Foundation
MedImmune
MDHSS
Missouri Foundation for Health
St. Louis County Department of Health
Sanofi Pasteur
SSM St. Mary's Health Center

Sponsors

Harmony Health Plans
Incarnate Word Foundation
Kids Hope United
Mercy Health Plans
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Primaris
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LIFT Missouri
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Connie Brooks
East Central Missouri AHEC
MedImmune, Inc.
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First Steps Pediatrics, LLC
Nancy Cibulka

St. Louis Public Schools
Susan Clauss
Donald Cross, PhD
Visiting Nurse Association
SLU-School of Public Health
Sharon Feltman
Primaris
Louise Flick
Incarnate Word Foundation
Barbara Floodman
Mary Galvin
Alison Gee



2008 Members, Cont.

Elizabeth George
Planned Parenthood
Citizens for Missouri's Children
Teen Pregnancy and Prevention Partnership
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Lane Jacobs
Belinda James
Jamey Johnston
Nancy Jones
Katie Kauffman
March of Dimes
Barbara Kieffer
ARCHS
William Kincaid, MD
Mercy Health Plans
Sheila Leander
Nursing Specialties
Gloria Lee
Terry Leet
Behavioral Health Response
Marlene Levine
Medical Transportation Management
Jeffrey Mayer
Cynthia McCafferty
Julie McCroskey
Aileen McMurrer
Melba Moore

Brenda Morrison
DiAnne Mueller
St. Louis ARC
Vision for Children at Risk
Deaconess Foundation (Sponsoring
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Kathy Pimmel
Katie Plax, MD
Lemay Child and Family Center
Grace Hill Neighborhood Health Centers
Helen Risse
Nurses for Newborns Foundation
Family Support Network
Missouri Dept of Health and Senior Services
St. Louis County Dept. of Health, MCH
Darcell Scharff
Lutheran Children and Family Services
(Sponsoring Member)
Child Day Care Association
Brooke Sehy
Leigh Tenkku
Harmony Health Care
St. Louis Children's Hospital
SSM St. Mary's Health Center
Missouri Chapter AAP
Corinne Walentik, MD
Lottchen Wider
Kids Hope United
Judy Wilson Griffin



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Greensfelder, Hemker and Gale PC

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HealthCare USA

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Family Medicine

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Vision for Children at Risk

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*Ms. Kendra Copanas
Executive Director, MCFHC

Ms. Aurita Prince Caldwell
MO Department of Health and
Senior Services

* Denotes Executive Committee



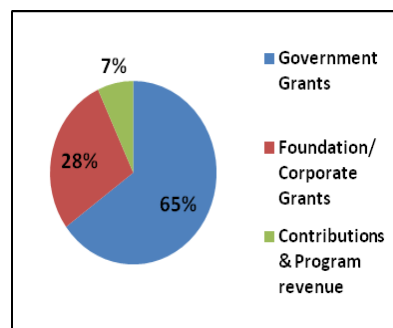
2008 MCFHC Staff

Kendra Copanas, Executive Director
 Rochelle Dean, FIMR Manager
 Sandii Leland Handrick, Healthy Start Project Director
 Amber Howlett, Research Assistant
 Tiffany Severson, Administrative Assistant
 Jill Thompson, Education Manager

2008 Financial Snapshot

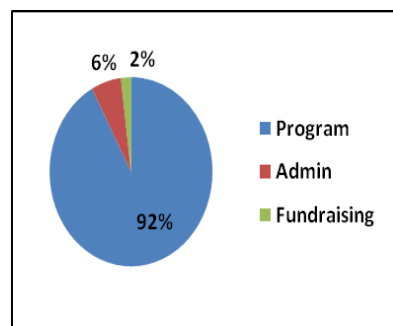
FY 2008 Revenue Sources

Government Grants	\$626,400	65%
Foundation/Corporate Grants	267,567	28%
Contributions & Program revenue	64,539	7%
Total	\$958,506	100%



FY 2008 Expenses

Program	\$780,874	92%
Admin / Management	53,217	6%
Fundraising	13,305	2%
Total	\$847,396	100%



Audited financial statements are available upon request.

