

## THE FACTS

.....  
EVERY WEEK  
IN ST. LOUIS:

5  
BABIES DIE\*

32  
BABIES ARE  
BORN TOO  
SMALL

46  
BABIES ARE  
BORN TOO  
EARLY



\* ON AVERAGE, WE LOSE 285 INFANTS EVERY YEAR  
—a number equal to 15 full kindergarten classrooms.



IN STL, BLACK BABIES ARE 3.5X MORE LIKELY  
TO DIE IN THEIR FIRST YEAR\*

\* This disparity is the 3rd highest ratio  
of black to white infant mortality out  
of 34 similar communities



When mothers, children and families aren't healthy, the whole community suffers.

## WE KNEW THINGS HAD TO CHANGE

So what did we do about it?

1

### BROUGHT PEOPLE TOGETHER

300  
ORGANIZATIONS

"Reducing infant deaths will  
require a long-term commitment  
and remaining vigilant in efforts  
to promote life-saving infant  
care practices."

JUSTIN R. CRAMER, MD, MBA,FAAFP  
SENIOR MEDICAL DIRECTOR, MISSOURI CARE

"MCFHC demonstrates  
leadership and commitment  
to convening collaborative  
stakeholders committed  
to reducing birth inequities  
and infant death across the  
St. Louis region."

ANGELA CLABON  
CHIEF EXECUTIVE OFFICER,  
MYRTLE HILLIARD DAVIS  
COMPREHENSIVE HEALTH CENTERS

2

### SET PRIORITIES



Promoting the  
overall health of  
women before,  
during and between  
pregnancies.



Ensuring access to  
behavioral health  
and social support  
services for women  
and children



Saving lives and  
improving health by  
eliminating vaccine-  
preventable illness



Improving the  
health of home  
environments



Advocating access  
to quality and  
affordable health  
care for all parents  
and children

3

### INCREASED COLLECTIVE KNOWLEDGE AND ACTION AROUND PRIORITIES

8

INITIATIVES

2,322

PARTICIPANTS

47

PUBLIC EVENTS

4

### ATTRACTED RESOURCES TO SUPPORT ORGANIZATIONS AND POLICIES

\$629,866

IN GRANTS to likeminded organizations provided:

250

MOTHERS AND BABIES  
home visits from  
nurses and peers

30%

LOWER RATE OF PRE-TERM BIRTHS  
for the women who  
received home visits

4,000

DEPRESSION SCREENINGS  
to women



HEALTHY FAMILIES  
=  
A HEALTHY ST. LOUIS

The mission of the Maternal, Child & Family Health Coalition is to  
improve birth outcomes, promote healthy families and build healthy  
communities by uniting and mobilizing the St. Louis region.

## FINANCIALS

2013 Audited Financial Statements

### REVENUE

Government Grants \$996,334  
Foundations \$380,309  
Contributions  
and Program Revenue \$68,123

TOTAL PUBLIC SUPPORT & REVENUE \$1,444,766

### EXPENSES

Program Services \$1,337,212  
Administration \$176,105  
Fundraising \$50,721

TOTAL \$1,564,038